

“Cashmaster has revolutionized our processes. Its unmatched efficiencies compared to competitors, coupled with seamless POS integration, have not only elevated our cash management but also enhanced data visibility. It’s a game changer.”



**Time Savings**

20-30 minutes per day,  
per location saved\*



**Monetary Savings**

\$ 900k\*



**Return on Investment**

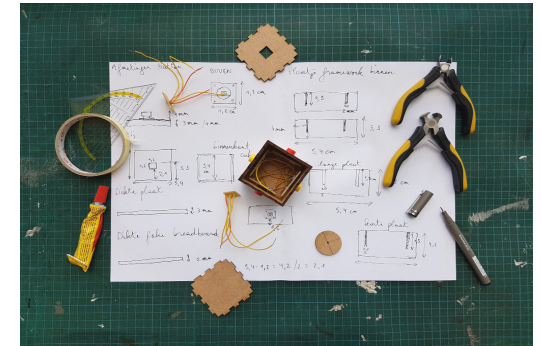
ROI achieved in five  
weeks\*

\*Projected savings after full deployment

**Company Background**

The company sought to overcome the shortcomings of their prior solution, due to its inherent inaccuracies and inefficiencies. This solution had proven inadequate for integration into their proprietary point-of-sale (POS) system. Seeking enhanced operational performance, they aimed for a more streamlined approach to cash management and auditing processes. In pursuit of this goal, they required a new money counting solution that was not only efficient and swift but also highly accurate

Furthermore, they aspired to seamlessly integrate this new system with their in-house POS, enabling a seamless transfer of count data. The spark for change was ignited when Cashmaster was introduced and discussed at NRF in 2022. This introduction led to a strategic partnership, marking a pivotal shift toward more effective and integrated cash management solutions.



**Key facts:** This company is a prominent player in the retail building supply sector. Its customer base includes diverse groups, from committed DIYers and resilient farmers to contractors and homebuilders.

**Stores:** It operates 80+ outlets in New Mexico, Oklahoma, and Texas.

**Trial:** The trial lasted 30 days at a location close to HQ for ease of monitoring.

**Purchased:** Cashmaster One Max<sup>®</sup> devices with Cashmaster USB Key Link solution.

## Project Background

In September 2022, the company initiated a pivotal project near their headquarters, reimagining their cash management processes. They successfully proved the concept of a faster, accurate money counter seamlessly integrated with their POS. This breakthrough amplified data visibility, guiding smarter decisions.

Fuelled by this success, the organisation aspires to roll out this solution to their 80+ stores by the end of 2024. This endeavor reflects their commitment to innovation and operational excellence, ushering in a new era of efficient cash management and auditable processes.

## Solution

Driven by their pursuit of operational efficiency, they chose the Cashmaster One Max<sup>®</sup> as their solution, shifting away from years of reliance on a competitor's offering. Embracing this novel cash management solution has generated remarkable efficiency gains, saving 20 to 30 minutes per day at each location. In five weeks, they achieved a swift return on investment (ROI), confirming the strategic and cost-effective value of their decision. Beyond financial benefits, this solution has strategically positioned them for competition and elevated their customer experience, marking a significant all-around enhancement.

## Cashmaster One Max<sup>®</sup>

Counts bills, coins, rolls	✓
Manual entry for non-cash items	✓
Display	5.0" Color
Screen resolution	800x480
Input method	Touch
Multi-language UI	✓
Multi-count modes	✓
Accuracy	100%
ID Entry (Cashier, Till #)	Alphanumeric
Start Bank capability	✓ (Advanced)
Multi-till memory - count storage	✓ (Up to 500)
Built-in reporting system	✓
Currency support	Up to 8
Software update support	USB



“Engaging in collaboration with this esteemed US-based company, a family-owned enterprise powered by a dedicated and authentic team, has been an absolute pleasure. We are delighted to have provided assistance and support that aligns seamlessly with their unique requirements.”

